



In Focus

Delivering Poly based Zoom Rooms for Global Investment Company

Believe in Excellence



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With offices across Europe, North America and Asia-Pacific (APAC), our client is a global investment organisation dedicated to developing companies across multiple regions and business models. By investing across a range of sectors, it helps organisations achieve sustainable growth, operational excellence and market leadership.



To date, as a trusted partner, Cinos has installed Poly based Zoom Rooms in over 60 spaces across the entire organisation.



8 Seat - Meeting Room



Executive Office Space



The Requirement

Offering a range of financial advisory services such as fund management, this purpose-driven investment organisation understood the importance of easy to use and frictionless communications with its customers. The client had a legacy Polycom estate that no longer met business objectives

and users were gaining little value from the functionality of the ageing equipment.

Cinos was commissioned to provide a solution that replaced the Polycom RealPresence Group codecs with a new and easy to use solution. One that would standardise the video conferencing experience across the meeting and

boardrooms in all regional offices and deliver high-quality audio and video. From the outset of the project, it was clear that any technology solutions would need to compliment the client's personalised approach and deliver a collaborative environment for face-to-face meetings and for those needing to participate remotely.



The project initially begun at the client's headquarters in Stockholm, where Cinos provided Poly based Zoom Rooms in 46 meeting spaces across two floors. The success of this project led to deployments in Milan, Zurich and New York, with future implementations scheduled for the APAC region. To date, as a trusted partner, Cinos has installed Poly based Zoom Rooms in over 60 spaces across the entire organisation.



6 Seat - Internal Collaboration Room



6 Seat - Meeting Room



The Solution

Following expert consultancy from Cinos, it was agreed that a Poly based Zoom Rooms solution would best fulfil the business requirements. The client had previous experience with Poly and together with Zoom Rooms, this solution offered a consistent user experience and the desired high-quality audio and video. From internal, more relaxed style meeting areas to traditional boardrooms and client facing meeting spaces, the solution was easy to replicate across a range of

rooms, differing in size and purpose. As a Zoom Rooms certified integration partner, Cinos installed Poly TC8 touch panels in each meeting space, enabling employees to simply join Zoom meetings with the touch of a button and personalise the experience for more productive meetings.

The scope of each deployment varied between offices. Poly Studio X50 video conferencing bars were chosen for smaller meeting spaces

due to their compact all-in-one form factor and impressive out-of-the-box functionality. With high quality audio and advanced camera capabilities, employees and guests benefit from an immersive meeting experience with the ability to share content wirelessly from any personal device – with no requirement for special apps or tools.

For the larger boardroom spaces and meeting rooms, Cinos deployed Poly G7500

video conferencing systems. The ultra-HD 4K displays deliver clarity when sharing content and again it offers users a simplified experience by combining video conferencing and content sharing in one solution. To create a rich audio experience, Sennheiser TeamConnect Ceiling 2 microphone arrays were installed alongside Crestron AMP-X300 amplifiers and Extron ceiling tile speakers.

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Using 98" Samsung displays and Appspace digital signage, the client is also able to easily share content securely and reliably to the larger areas used for town hall style meetings.

24 Seat - Meeting Room / Boardroom



Executive Office Space



The Benefits

- The meeting spaces are intuitive and offer straightforward connectivity, coupled with high-quality sound and visuals in keeping with the client's desired look and feel.
- Poly for Zoom Rooms brings together all the features and user-friendliness of a Zoom Rooms solution with the secure enterprise capabilities of Poly.
- The client's in-house IT team are able to manage Zoom user accounts and Zoom Rooms internally, delivering cost and efficiency savings.
- Poly Studio video bar delivers quality audio and video performance, advanced camera capabilities and quick wireless content sharing from one device.
- A consistent user experience across all spaces minimises technology frustrations and ensures once an employee is trained on the system, they will be able to operate it in any meeting space.

The Technology

For an in-depth look at the technology we used on this project or to download the relevant data sheets please visit our website. You can also see the other projects we have been working on and catch up on any company news.



